

▶ CAPITALIZE YOUR IDEA

Implement the best way to take your idea to market.

Intellectual Property and Revenue Optimization are integral parts of a successful business and financial strategy. Companies that successfully take their idea to market are diligent in **FOUR** areas:

- 1** Identify and protect IP
- 2** Scalable buildout of infrastructure
- 3** Exploit all revenue opportunities
- 4** Develop exit strategies

▶ GET RESULTS

Benefit from a complete go-to-market strategy.

PCG provides an integrated service to companies that create, utilize, and sell Intellectual Property. We partner with clients to help them proactively use their IP as a strategic lever to create long term sustainable shareholder value.

- Viable Business Model
- Scalable Business Operations
- Intellectual Property Optimization
- Higher Market Valuation
- Sustainable Revenue Streams
- VC & Financing Readiness

▶ TRUST OUR EXPERTISE

Utilize our method of adding value and sustaining revenue.

PCG's integrated approach addresses the **strategic, functional** and **operational** issues of your company to drive greater benefit. Our business-legal-accounting focus provides a complete service offering, encompassing the following tenants of business:

How PCG Will Add Value To Your Business

Intellectual Property Strategy

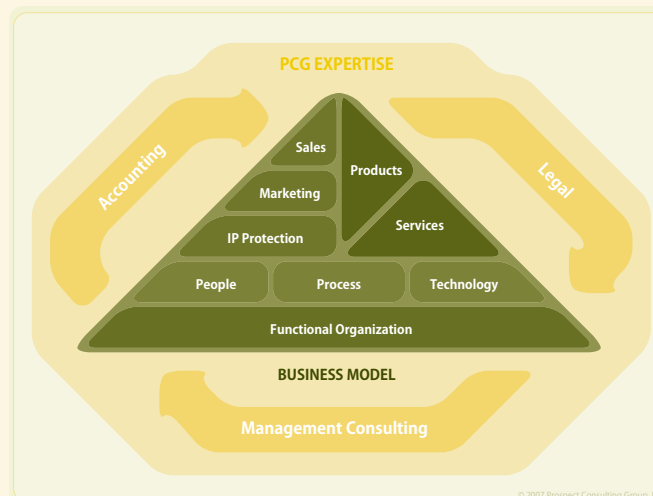
- Determine strategic IP roadmap
- Protect IP at global level
- Develop License Model for marketization

Legal

- Develop critical third party, vendor and sales agreements
- Secure IP in contracts
- Assist Corporate Counsel in legal entity structure and business organization

Operations

- Develop Business Model
- Introduce key technology leaders
- Encourage efficiency improvements
- Setup operational infrastructure



Strategic Partner

- Link performance measures to strategy
- Instill fiduciary guidance
- Interface with entities for financial reporting
- Navigate growth strategy
- Pursue shareholder value
- Understand and mitigate risk

Finance & Accounting

- Map business strategy to spend
- Construct reliable control systems
- Implement accounting and finance processes
- Develop tax strategies and ensure domestic and international compliance
- Create sustainable revenue streams

Our work has accelerated our clients' time to market, reduced costs and maximized return on investment. Let us do the same for your company.